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2008-2009
American College of Physician Executives
On-Site Offerings

The Approach:

These are suggested titles and descriptions based on recent programs I have completed for senior executives in the medical, pharmaceutical, and organizational arena. These are meant as examples only. More detailed and customized outlines will be available after a short interview with the team in charge of the program.

All pre-work is done with individual phone interviews of all attendees. These short confidential phone interviews set the stage to determine who and what needs to be addressed at the meeting; provides a platform for faster education and change at the site; and serves as a dynamic model for the attendees themselves.

LEADERSHIP:

Designed For:

Medical Leadership-Emerging Leaders
Coordinating Leadership and Strategic Planning,
Decision Making, and Implementation

Title:

You're Not Just a Doctor Anymore: Physician as Leader, Influencer, and Communicator

Description:

The requirements of those around us, of our organization, and the entire healthcare system is requiring a new kind of attention from its physicians--to come to the front as leaders, influential leaders. In this interactive, content rich, skills oriented, and entertaining seminar, physicians will have an opportunity to get a birds eye view of what makes today's physician leaders unique, what makes them effective, and what makes what they do significant to others, to their organization, and to our entire healthcare system. Sometimes the physician leader will be required to make a difficult decision, to listen ever more closely, to reach out to others, and to enlist the cooperation of those who are sometimes not very cooperative. All of these skills can be learned.

Please join us for a spirited session devoted physician as influencer, as leader, and as communicator. You may have already noticed it in your practice and your hospital, with patients and with staff...you are not just a doctor anymore!

Participant Outcomes:

This is one of our most popular physician executive programs. Participants will find at the end of the program:

- A common vocabulary of leadership, change, and influence
- An opportunity to openly discuss leadership successes and near successes
- A way to forge a leader identity that focuses on outcomes
- Strategies to use immediately with others at your site