

It's a Jungle Out There!



In today's health care jungle, knowing the business side of medicine is often as important as knowing the clinical side of medicine.

To help you fight your way through the underbrush, the *American College of Physician Executives* created a new **Survival Skills Web Lecture series**. Perfect for physicians, nurses, technicians and other health care professionals, the short, 45-minute Survival Skills Web Lectures provide an excellent overview of critical medical management issues.

Survival Skills Lectures include:

Budgeting

Steven A. Finkler, PhD, CPA
New York University

Managing People

William Martin, PsyD, MPH, CHES
DePaul University

Organizational Politics

Roger Schenke
American College of Physician Executives

Group Decision Making

Roger Schenke
American College of Physician Executives

Managing Physicians with Disruptive Behavior

Barbara J. Linney, MA
American College of Physician Executives

Running Effective Meetings

Roger Schenke
American College of Physician Executives

Small Group Dynamics

Roger Schenke
American College of Physician Executives

(See course details on back.)

Choose any **Survival Skills Web Lecture**: \$50 for ACPE Members, \$120 for Non-Members ~ 1 CME
Order these courses today at www.acpe.org/survival or call 800-562-8088.



ACPE Survival Skills Web Lectures

Budgeting

Steven A. Finkler, PhD, CPA ~ *New York University*

Hear a fast and easy-to-digest overview on operating, cash and capital budgets plus an explanation of fixed and variable costs.

Managing People

William Martin, PsyD, MPH, CHES ~ *DePaul University*

Learn tips to understand employee behavior and encourage high performance by clearly communicating expectations and providing effective feedback.

Organizational Politics

Roger Schenke ~ *American College of Physician Executives*

Understand what is really happening underneath the formal hierarchy within your organization and how to make it work for you instead of against you.

Group Decision Making

Roger Schenke ~ *American College of Physician Executives*

Learn the nominal group process in order to reach consensus more quickly and easily than ever.

Managing Physicians with Disruptive Behavior

Barbara J. Linney, MA ~ *American College of Physician Executives*

Get tips on effectively managing one of the most challenging behavioral problems facing health care managers today — the disruptive physician.

Running Effective Meetings

Roger Schenke ~ *American College of Physician Executives*

Learn simple techniques to avoid wasting time and make meetings run smoothly and productively.

Small Group Dynamics

Roger Schenke ~ *American College of Physician Executives*

Discover how to use the number of people in a meeting or group to influence what is said, how it comes across and what kind of outcomes you can expect.

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Accreditation Statement:

The American College of Physician Executives is accredited by the Accreditation Council for Continuing Medical Education to sponsor continuing medical education for physicians.

Designation Statement:

The American College of Physician Executives designates this educational activity for a maximum of (1) category 1 credits toward the American Medical Association's Physician's Recognition Award. Each physician should claim only those credits that he/she actually spent in the activity.