



Hugh W. Long, MBA, PhD, JD

Dr. Long is a tenured full professor of Health Systems Management in Tulane University's School of Public Health & Tropical Medicine in New Orleans. He is also an Adjunct Professor at Tulane's School of Law. His teaching covers healthcare fiscal management and payment systems in the MHA and MMM degree programs, and healthcare law and regulation in the JD program. Dr. Long has also taught at the Ohio State University, San Jose State University, Stanford University, and at the Yale School of Management.

He holds a BA degree cum laude in mathematics from the Ohio State University where he became a member of Phi Beta Kappa. His MBA and PhD degrees in business administration and finance were earned from Stanford University where he was a Sloan fellow. He received his JD degree cum laude from Tulane University, where he was inducted into the Order of the Coif, the law honor society. He has been a member of the Louisiana State Bar since 1992.

He has over sixty publications related to corporate finance and health care management and policy, teaches frequently in the educational programs of the American College of Physician Executives, and is the founder of Tulane's Master of Medical Management degree program for physicians, the first MMM program in the United States. He has co-authored a corporate finance text published by Prentice-Hall, and specializes in applying corporate finance concepts and techniques to health care settings, particularly the financing of, and the allocation of resources for, patient care.

During the 1980s, Dr. Long served as a special advisor on health policy to former Representative W. Henson Moore, and former Senator David Durenberger. He has been an *ad hoc* advisor on health care financing to the Health Subcommittees of the Committee on Ways and Means of the U.S. House of Representatives, and the Committee on Finance of the U.S. Senate. He has also testified before these Committees on health financing policy, and from 1995 to 2000 served as a ProPAC Commissioner and a MedPAC Commissioner providing policy advice on Medicare to the United States Congress.

From 1990 to 2002, Dr. Long served four three-year terms under three U.S. Presidents on the Medicare Geographic Classification Review Board which reviews and modifies the geographic status of hospitals for Medicare payment purposes. He was Chairman of that Board from 1996 to 2002.

Dr. Long is an active consultant, and is frequently retained as an economic expert in a wide variety of civil cases arising in the health care sector, analyzing and forecasting economic consequences in corporate contract disputes, administrative law adjudications, antitrust cases, and various class actions. In personal injury cases he provides opinions on the value of future lost wages and medical costs. His expert work splits evenly between plaintiffs and defendants.

Dr. Long is currently the President of the Board of Trustees of the Louisiana Philharmonic Orchestra, a position he has held since 2001, and is a member of the Board of LCMC, Inc., a two-hospital system located in New Orleans where he serves on the Finance and Community Benefit Committees. He is also a member of the Board of the League of American Orchestras.