

## About Mark K. Clare



*Mark K. Clare, M.A. Philosophy, M.S. Physics, Black Belt*, has 20 years of experience in knowledge management, technology and business strategy with leading Fortune 500 companies that include 3M and Allstate and a Silicon Valley start-up. He is also active as a researcher, teacher, writer and consultant. Mark Clare is author or co-author of many publications including the book *Knowledge Assets* (Harcourt 2000) and holds patents with several pending for innovations in the cognitive design of financial products.

Currently, Mr. Clare is the Executive Director of Knowledge and Informatics Management at Parkview Health, a seven-hospital health system in northeastern Indiana. He is also an adjunct professor at the Center for Learning and Organizational Change at Northwestern University.